

The background of the advertisement features a dark, atmospheric scene. On the left, a bottle of 'Makai' sake is shown, with its label clearly visible. The label has a red and white design with the characters '魔界' (Makai) in large, bold red kanji. To the right of the bottle, a traditional Japanese ceramic bowl (chawan) is filled with sake, and steam is rising from it, suggesting it is hot. The overall lighting is dramatic, with highlights on the bottle and the steam, creating a sense of warmth and inviting atmosphere.

お湯割り飲むなら
コレで決まり!

お湯割りを楽しむために造られた

冬の限定品

さつま芋の中でも特に糖度が高く
とても甘みの強い「紅はるか」を使用!

“お湯割り魔界への誘い”は
お湯割りで飲むことで本来の
パフォーマンスを発揮し、
非常に柔らかな飲み口で
とても甘い香りを楽しめます。

※ロック・水割りでもおいしく飲めます。